## **Advertising Rates**

## Kanadského Slováka / The Canadian Slovak

Kanadský Slovák / The Canadian Slovak offers targeted, well-planned online marketing campaigns at affordable prices to reach the 65-thousand strong Slovak community in Canada. Choose the sections your potential clients are most likely to visit and start your targeted advertising campaign.

All banners are direct links to your website which will increase your site's ranking. Prices are for a period of 3 months and include graphic design of your banner with

a direct link to your website.

Prices are for 3 months period:

| ADV1 | full slot \$800 | 1/2 slot: \$420 | 1/3 slot: \$300 |
|------|-----------------|-----------------|-----------------|
| ADV2 | \$600           |                 |                 |
| ADV3 | full slot \$500 | 1/2 slot: \$280 | 1/3 slot: \$200 |

Discounts are available for extended periods. Please contact administrator@kanadskyslovak.ca